

Proposed Draft Sign Regulations For the City of Beacon Nonresidential Uses

NONRESIDENTIAL USES Aggregate area of each sign not to exceed 1 sq. ft. for each linear ft. of building facing the street Aggregate area of all signs on any lot not to exceed 2 sq. ft. for each linear ft. of building facing the street	Allowed (no permit required) (Not to exceed 4 ft. in height and 6 ft. in sign area, unless specified below)	
	Sign Type	Size and other Restrictions
	Official Sign, Public Notice, Warning Sign	The sign must comply with the size restrictions set forth herein, unless otherwise prescribed by federal, state or local law.
	Identification	Not to exceed 4 sq. ft. in area
	Nonilluminated secondary window sign ("in" or "out" sign")	1 sign allowed, not exceed 1 sq. ft. in area
	Temporary nonilluminated window sign	Total signage shall not exceed 20% of the total window surface area.
	Nonilluminated Real Estate	1 sign allowed, shall not exceed 4 ft in height or 6 sq. ft. in area. The top of the sign shall be no more than 6 ft off the ground.
	Nonilluminated Construction	Not exceeding 6 sq. ft. in area
	Flags	Not exceeding 20 sq. ft
	Historical Markers	As approved by local, state or federal authorities.
	Nameplates of Sign for Home Occupation/Professional Office	1 nameplate, not exceeding 2 sq. ft.,
	Lawn Signs	Lawn signs allowed, not to exceed 3 ft. in height and 3 sq. ft. in area. The aggregate area of all lawn signs shall not exceed 16 sq. ft. The top of the lawn sign shall be no more than 5 ft off the ground. Signs shall be nonilluminated and shall be displayed for a limited period of time of no more than 6 months in a 12 month period. Must be removed 7 days after the event.

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NONRESIDENTIAL USES Aggregate area of each sign not to exceed 1 sq. ft. for each linear ft. of building facing the street Aggregate area of all signs on any lot not to exceed 2 sq. ft. for each linear ft. of building facing the street	Allowed With A Permit	
	Sign Type	Size and other restrictions
	Projecting Wall	No more than 2 faces, not to exceed 8 ft. in height and 10 sq. ft. in area
	Freestanding	Building is set back at least 50 ft., sign shall not exceed 20 sq. ft. in area Building is set back at least 100 ft., sign shall not exceed 35 sq. ft. in area Top of the sign shall be no higher than 16 ft. from the ground
	Permanent Window Sign	Aggregate area shall not exceed 20% of the total window surface and shall not exceed 4 ft. in height
	Awning Sign	1 per lot, area shall not exceed 20% of the area of the awning.
	Sandwich Board	1 sign, not to exceed 3 ft. in height and 6 ft. in area, brought in after close of business. A pedestrian clearway of at least six feet shall be maintained in a pedestrian walkway, a pedestrian clearway of at least eight feet shall be maintained whenever possible.
	Temporary	Not to exceed 4 ft. in height and 32 sq. ft. in area; not to be illuminated. The top of the lawn sign shall be no more than 16ft. off the ground. Such sign shall not be displayed for more than 6 months in a 12 month period.
	Banners	Permitted as temporary on private property

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RESIDENTIAL USES Aggregate of all signs on any lot not to exceed 16 sq. ft. No sign, including exempt signs, shall be placed above the first floor.	Allowed (no permit required) (Not to exceed 4 ft. in height and 6 ft. in sign area)	
	Sign Type	Size and other Restrictions
	Official Sign, Public Notice, Warning Sign	The sign must comply with the size restrictions set forth herein, unless otherwise prescribed by federal, state or local law.
	Identification	Not to exceed 4 sq. ft. in area
	Nonilluminated Real Estate	1 sign allowed, shall not exceed 4 ft in height or 6 sq. ft. in area. The top of the sign shall be no more than 6 ft off the ground.
	Nonilluminated Construction	Not exceeding 6 sq. ft. in area.
	Flags	Not exceeding 20 sq. ft.
	Historical Markers	As approved by local, state or federal authorities.
	Nameplates of Sign for Home Occupation/Professional Office	1 nameplate, not exceeding 2 sq. ft.,
	Lawn Signs	Lawn signs allowed, not to exceed 3 ft. in height and 3 sq. ft. in area. The aggregate area of all lawn signs shall not exceed 16 sq. ft. The top of the lawn sign shall be no more than 5 ft off the ground. Signs shall be nonilluminated and shall be displayed for a limited period of time of no more than 6 months in a 12 month period. Must be removed 7 days after the event.

Proposed Draft Sign Regulations For the City of Beacon Residential Uses and Historic District

	Allowed With A Permit	
	Sign Type	Size and other restrictions
	One identification sign for subdivisions, apartments or multi-family developments that contain more than 15 dwelling units	At the entrance, not to exceed 24 sq. ft. in area
	Temporary	Not to exceed 4 ft. in height and 32 sq. ft. in area; not to be illuminated. The top of the lawn sign shall be no more than 6 ft. off the ground. Such sign shall not be displayed for more than 6 months in a 12 month period.
RESIDENTIAL USES Aggregate of all signs on any lot not to exceed 16 sq. ft. No sign, including exempt signs, shall be placed above the first floor.	Banners	Permitted as temporary
Historic District¹	All	Approval by Planning Board Required, temporary signs are exempt

¹ Under Section 134-6 of the City Code, a certificate of appropriateness from the Planning Board is required for signs, including signs exempt from permit requirements under the proposed local law. Only the installation of a temporary sign does not require a certificate of appropriateness.