

**100% Handmade  
Hypoallergenic  
Skincare**

*SallyeAnder*  
**Since 1982**

SallyeAnder Inc.  
Sallie Austin Gonzales  
18 West Main Street  
Beacon, NY 12508

To whom it may concern:

As a company, we will continue to support the Beacon Farmers Market located off Main Street on Sunday. Within Beacon, SallyeAnder products are located all over Main Street, in small shops as well as having a Flagship location directly on Main Street, only 4 blocks from the Market. We have not noticed a decrease in sales on Sunday's, but rather an increase in traffic due to the many activities Beacon offers on the weekends. Farmer's Markets should be the pride of our town, and safeguarded. This is the communities chance to support local farms, artisans, craftsman and non-profits within the community, all at the same time. It also gives everyone a chance to meet each other, socialize and meet their neighbors. Our company has been attending farmers markets since 1980, we have seen many markets thrive, and many markets fail, due to the lack of support. Our brand was started at these local farmers markets due to the strength of small towns, without the support of the local community our brand would not have been built. We must not let anything diminish the strength of the Beacon Farmers Market, but instead, do everything in our power to support these markets- they are the heart and soul of our community.

SallyeAnder has two locations within Beacon City. We employ 15 local residents and work at building a strong community connection to our brand, and the local schools.

Please reach out if you have any further questions.

Kind Regards,

Sallie Austin Gonzales  
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