

## Climate Smart Communities Coordinator Applicant Biography

Anna Russell is a client-oriented public outreach and marketing strategist with a proven record of building meaningful relationships, managing projects, and designing strategies across public and private sectors. After receiving a B.S. of Business Administration and Management from Nyack College, Anna began her career at a public relations and communications firm working with clients at New York State agencies including the New York Power Authority (NYPA), New York State Energy Research and Development Authority (NYSERDA), in addition to private renewable energy developers. Anna works with clients to develop marketing, communications, and public outreach plans offering creative solutions and fresh perspectives for projects that impact lives. Anna's areas of focus are renewable energy, energy transition, and public affairs. As a clean energy advocate, Anna is passionate about advancing sustainable change in local communities. She is a member of the Greater New York City chapter of Women of Renewable Industries and Sustainable Energy (WRISE) and a Hudson Valley native currently residing in Beacon.