

April 10, 2019

Beacon City Council  
1 Municipal Plaza  
Beacon, NY 12508

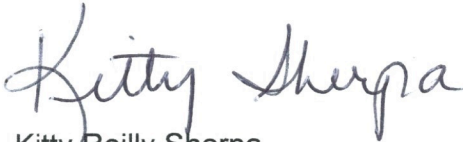
Dear Mayor Casale & Members of the City Council,

I am writing in support of the Beacon Farmers Market remaining on Veteran's Place for their Outdoor Season.

As a Main Street business owner and direct neighbor of the Market, I have seen that a thriving farmers' market in the center of Beacon has been a great asset to the city and its businesses. Its proximity to the Flea Market as well as my own business has served as a great hub of activity for the middle of Main Street, which has struggled to keep pace with our east and west ends. The Farmers Market and the Beacon Natural Market form a reciprocal relationship promoting healthy eating and local commerce.

Please vote in favor of keeping our Farmers' Market on Veteran's Place where it can continue to best serve the City of Beacon. Thank you.

Sincerely,

A handwritten signature in dark ink, reading "Kitty Sherpa". The signature is fluid and cursive, with the first name "Kitty" and last name "Sherpa" clearly distinguishable.

Kitty Reilly Sherpa  
Owner, Beacon Natural Market  
387 Main Street  
Beacon, NY 12508

April 10, 2019

Beacon City Council  
1 Municipal Plaza  
Beacon, NY 12508


Dear Mayor Casale & Members of the City Council,

I am writing in support of the Beacon Farmers Market remaining on Veteran's Place for their Outdoor Season.

As a Main Street business owner and direct neighbor of the Market, I have seen that a thriving farmers' market in the center of Beacon has been a great asset to the city and its businesses. Its proximity to the Flea Market has served as a great hub of activity for the middle of Main Street, which has struggled to keep pace with our east and west ends.

Please vote in favor of keeping our Farmers' Market on Veteran's Place where it can continue to serve the City of Beacon. Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'JS', enclosed within a large, loopy oval shape.

Jason Schuler  
Owner, Drink More Good  
383 Main Street  
Beacon, NY 12508

April 10, 2019

Beacon City Council  
1 Municipal Plaza  
Beacon, NY 12508

Dear Mayor Casale & Members of the City Council,

I am writing in support of the Beacon Farmers Market remaining on Veteran's Place for their Outdoor Season.

As a Main Street business owner and direct neighbor of the Market, I have seen that a thriving farmers' market in the center of Beacon has been a great asset to the city and its businesses. Its proximity to the Flea Market has served as a great hub of activity for the middle of Main Street, which has struggled to keep pace with our east and west ends.

As a Beacon resident I have experienced the convenience for my weekly produce and grocery shopping, particularly considering its proximity to our brick and mortar grocery stores. I would be able to buy everything I need from my local farmers and convenient grocers right on Main Street.

Please vote in favor of keeping our Farmers' Market on Veteran's Place where it can continue to serve the City of Beacon. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alex Finkelstein', followed by a long horizontal line extending to the right.

Alex Finkelstein  
Owner, Big Mouth Coffee  
387 Main Street  
Beacon, NY 12508

April, 2019

Beacon City Council  
1 Municipal Plaza  
Beacon, NY 12508

Dear Mayor Casale & Members of the City Council,

I am writing in support of the Beacon Farmers Market remaining on Veteran's Place for their Outdoor Season.

As a Main Street business owner and direct neighbor of the Market, I have seen that a thriving farmers' market in the center of Beacon has been a great asset to the city and its businesses. Its proximity to the Flea Market as well as my own business has served as a great hub of activity for the middle of Main Street, which has struggled to keep pace with our east and west ends. The Farmers Market and Beacon Pantry form a reciprocal relationship promoting great food and local commerce.

As a Beacon resident I have experienced the convenience for my weekly produce and grocery shopping, particularly considering its proximity to our brick and mortar grocery stores. I would be able to buy everything I need from my local farmers and convenient grocers right on Main Street.

Please vote in favor of keeping our Farmers' Market on Veteran's Place where it can continue to best serve the City of Beacon. Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Stacey Penlon'.

Stacey Penlon  
Owner, Beacon Pantry  
382 Main St.  
Beacon, NY 12508



Paloma Wake &lt;pwake.bfm@gmail.com&gt;

---

## Letter regarding market location

---

From: **Blessed Brewery** <[info@blessedbrewery.com](mailto:info@blessedbrewery.com)>

Date: Sun, Mar 31, 2019 at 5:15 PM

Subject: Letter regarding market location

To: Paloma Wake <[market@commongroundfarm.org](mailto:market@commongroundfarm.org)>

To whom it may concern:

As a small Beacon based business owner and a proud vendor of the Beacon Farmers' Market for the last three consecutive years, I believe I can offer insight to the lives of the many vendors that heavily rely on this market for their livelihood.

The Beacon Farmers' market is so successful because it draws many customers in from Manhattan, Brooklyn, all over Westchester and the entire Hudson Valley area. Tourists flock to Beacon because of the unique dining experiences, art exhibits, and shopping. The farmers' market is a large part of this experience. Although we do not have the largest market, we have the absolute best set of vendors.

The most important thing I've learned over the last few years being involved in many farmers' markets is that small changes have big impacts on casual shoppers. Even when vendors change from one end of a market to another, many customers find it confusing, assume the vendor is no longer part of the market, or simply do not realize that they are indeed the same vendor that they have been shopping with on prior occasions. Changing the location of the entire market would be exponentially detrimental to many shoppers and vendors.

This change would also greatly affect my business in particular because of our close ties to More Good. One of the reasons I chose to be Beacon-based is that More Good (our commercial kitchen that we use for production) allows us to work seamlessly with the farmers' market in so many ways. We sell kombucha, a fermented food that is very temperature sensitive. The fact that the market is so close to More Good allows us to quickly access large amounts of ice on hot days, and more importantly, allows us to safely store the majority of our inventory at exactly 41 degrees. This means that families and people of all ages can feel safe that they are indeed buying a completely non-alcoholic beverage. If we lost this location it would greatly limit how much inventory we could safely keep below 41 degrees for the duration of the market, especially on hot summer days.

I also believe that many rotating vendors that are already barely turning a profit would definitely not return knowing that the location of the market could potentially change fearing losing the momentum that they have worked so hard to build.

I think it is crucial to keep the market where it has flourished and not change the location for the third time in the last ten years.

I also strongly believe that the farmers' market should be not only included in the Spirit of Beacon Day but fully embraced and praised for its dedication to feeding the local community.

Sincerely,  
Adam T. Barfield  
Blessed Brewery  
Owner and Producer of Blessed Brew Kombucha Tea



**Adam Barfield**  
Kombucha Brewer  
Blessed Brew Kombucha  
914.623.8459

Learn more at [www.BlessedBrewery.com](http://www.BlessedBrewery.com)



Paloma Wake &lt;pwake.bfm@gmail.com&gt;

---

## Keep the Beacon Farmers Market on Veteran's Place

---

**James Spica** <jspica@optonline.net>

Tue, Apr 23, 2019 at 1:30 PM

To: mayor@cityofbeacon.org, cityofbeacon@cityofbeacon.org, agrant@cityofbeacon.org, jmccredo@cityofbeacon.org, Paloma Wake <market@commongroundfarm.org>

Cc: aruggiero@cityofbeacon.org, egrogan@cityofbeacon.org, lkyriacou@cityofbeacon.org, gmansfield@cityofbeacon.org, jrembert@cityofbeacon.org, tnelson@cityofbeacon.org

Dear City of Beacon et al, and the Beacon Farmers Market manager,

Having The Beacon Farmers Market on Veteran's Place is perfect. There is a real solid community feel, by being able to walk from anywhere on Main Street to The Market. Local Beacon residents don't need their cars, and can walk with their children through town and meet and greet. This feeling of community connection is one of the things people moved to Beacon for in the first place. The boost that The Farmers Market and The Flee Market give to the nearby restaurants, the health food store, and other businesses are appreciable.

Drink More Good tea and soda shop is steps away from Veteran's Place, but Jason still decided to have a table at the Beacon Farmers Market. His commitment to the community is obvious. "More Good" has grown into a regional brand. This is the kind of business that Beacon needs. The fact that More Good reaches out and offers hospitality to Beacon Farmers Market customers and other visitors to Beacon may be one of the reasons for their success.

Veteran's Place has an adjacent municipal parking lot that is an asset to Central Main Street. I have a table at The Beacon Farmers Market where I sell vegan frozen desserts under my New Confectioner brand. Last year some friends and I sat around chatting until well past 5pm. We noticed that after The Market close at 3pm the municipal parking lot almost completely emptied out. And we saw first hand the major draw that the Beacon Farmers Market is to Veteran's Place is on Sunday.

If there are people who think the market should move, they are being short sighted. If there are nearby businesses that think The Market should move, they should follow Drink More Good's example and participate in The Beacon Farmers Market. If a nearby business thinks The Market is taking away business, that is just false. Without the Beacon Farmers Market Veteran's Place is just a vacant street. Perhaps one sour-grapes business owner would rather point the finger than step-up and do what is necessary to increase sales, and participate in the community.

Beacon has become the shining example of the beauty and positivity of Dutchess County and the Hudson Valley. Let's not give in to the disappointing back biting that one disgruntled voice is trying to push. The Beacon Farmers Market belongs on Veteran's Place. The Beacon Farmers Market has been part of the Beacon community for a long time, and should continue to be for a long time to come.

Cheers and Best warm Wishes,

J. Spica

[www.newconfectioner.com](http://www.newconfectioner.com)

<https://www.facebook.com/newconfectioner>

845 661 4902

4/22/19



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

NAME	SIGNATURE
1. Luiza Chetkovsky	
2. Peter Campbell	
3. Helen Lowery	
4. Samantha Brittain	
5. Alice Vo	
6. Matt Schleifer	
7. Erika Barnett	
8. Conan Altes	
9. Alex Berke	
10. BRITT WETTER	
11. Preston Cook	
12. Liz Hoffman	
13. Justin Carvey	
14. Gregg Ziman	
15. Sarah Burns Feyl	



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

NAME	SIGNATURE
16. Steven Feyl	
17. Alex Weinger	
18. MARY T CONVERSE	
19. Kait Sweetman	
20. Johanna Bell	
21. Michelle Lin	
22.	
23. Christine Wang	
24. Sergei Krasikov	
25. SAZAH BERTOLAZZI	
26. Michael Brown	
27. Amy Timpano	
28. Scott Timpano	
29. Doriann Ursh	
30. Tim Lewis	



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

	NAME	SIGNATURE
31.	Brian Coonley	
32.	Francine Gutman	
33.	Samantha Czemek	
34.	Lauren Swift	
35.	Andy Stack	
36.	Adrien Finckel	
37.	Ashley Fellows	
38.	Dan Fellows	
39.	Alisa McFarland	
40.	Gabriele McMahon	
41.	Thomas McMahon	
42.	KEVIN O'CONNOR	
43.	IAN MOORE	
44.	Tim Rush	
45.	Kelsey Johnson Rush	



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

NAME	SIGNATURE
46. <u>James Levitt</u>	<u>James Levitt</u>
47. <u>James Gerlan</u>	<u>James Gerlan</u>
48. <u>Claudia Krownfeld</u>	<u>Claudia Krownfeld</u>
49. <u>Sasha Willis</u>	<u>Sasha Willis</u>
50. <u>Jordan Shapiro</u>	<u>Jordan Shapiro</u>
51. <u>Brandon Canniff</u>	<u>Brandon Canniff</u>
52. <u>Mentiss Dander</u>	<u>Mentiss Dander</u>
53. <u>Andrea Kapselos</u>	<u>Andrea Kapselos</u>
54. <u>Emily Boone</u>	<u>Emily Boone</u>
55. <u>Jeffrey Easter</u>	<u>Jeffrey Easter</u>
56. <u>ALAN COOKE</u>	<u>Alan Cooke</u>
57. <u>Robert Corneyea</u>	<u>Robert Corneyea</u>
58. <u>Nicole Corneyea</u>	<u>Nicole Corneyea</u>
59. <u>JEFF ASHLEY</u>	<u>Jeff Ashley</u>
60. <u>LYNNE WILLIS</u>	<u>Lynne Willis</u>


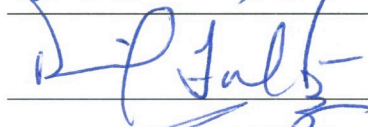
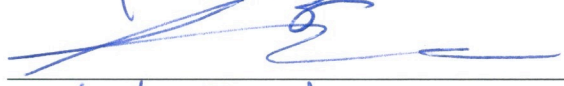

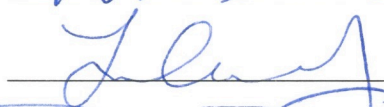

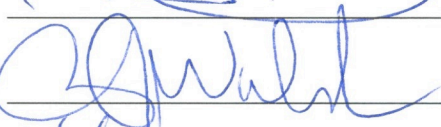
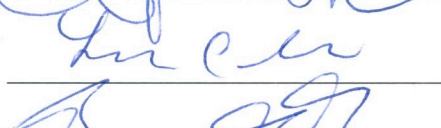
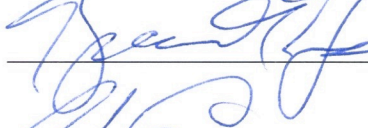
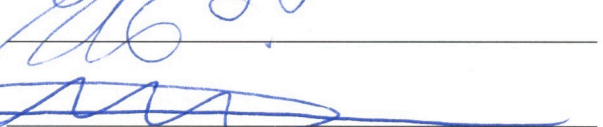
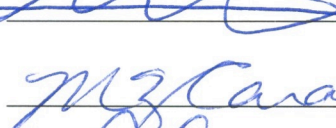
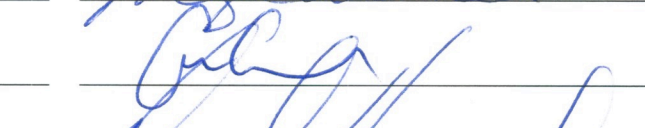




# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

	NAME	SIGNATURE
61.	Matthew Smith	
62.	David Fultz	
63.	Harvey Fultz	
64.	Nate Santos	
65.	Lauren Schwartz	
66.	Beth Burgess	
67.	Tim Stuart	
68.	Rah Wahl	
69.	Lauren Garrison	
70.	Brandon Garrison	
71.	VIRGINIA PLAZZA	
72.	Mercedith Hairston	
73.	Meredith Caraker	
74.	Alicia Caraker	
75.	Daisy Hairston	



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY

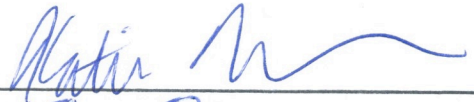


I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

NAME	SIGNATURE
76. Ashley Morgenstern	
77. Janet Sheskin	
78. DANIEL EMARROW	
79. Loren Meyer	
80. Douglas Fox	
81. Richard Romeo	
82. Kate Moss	
83. Ann Melloa	
84. Adam Barfield	
85. Tim Pasanale	
86. Ines del Razo	
87. Walter Pico	
88. Michael Stirniman	
89. EVA ZABRIG	
90. Terry Hockler	

I SUPPORT THE BEACON FARMERS MARKET + ITS HOME ON VETERANS PLACE  
PRINT for the 2019 OUTDOOR SEASON SIGN

#91 Katie Weiskotten



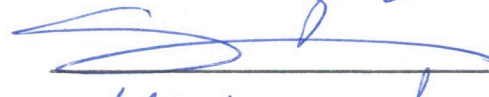
#92 Ethan Dobson



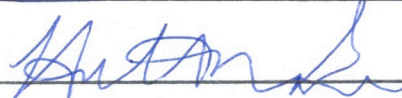
#93 Amy Bendolik



#94 Rinky Shah



#95 Hattie Goodwin



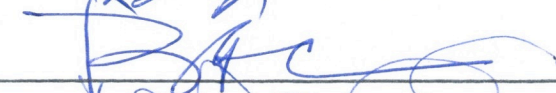
#96 Ciara Jordan



#97 RICHARD G KISH



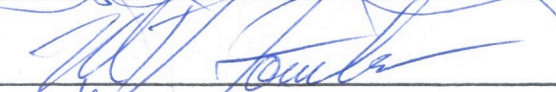
#98 ROSE LEO KISH




#99 JAMES KISH



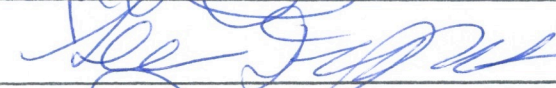
#100 Martin Fowler



#101 Amanda Addleman



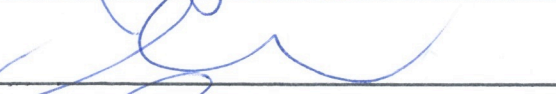
#102 Lee Dynes



#103 Suta Ake



#104 Kam Ake



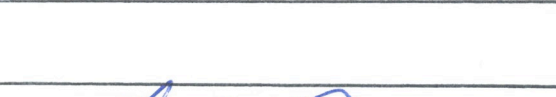
#105 Sai Ake



#106 Jessica Bergeron



#107 Donald Bergeron



#108 MAX Pritchard



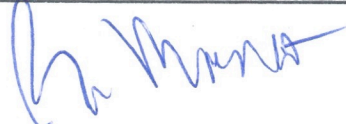
#109 Carl Moberg



#110 Sara Molina

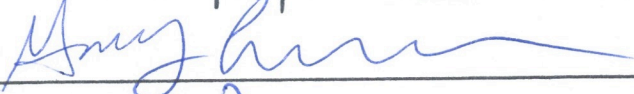




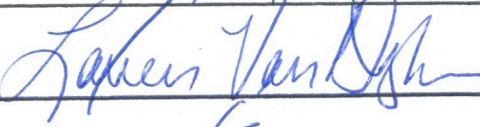
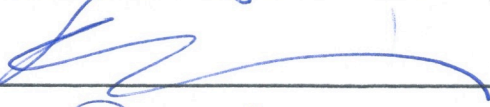
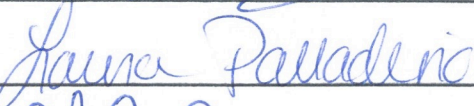
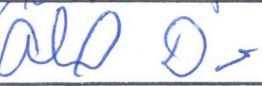
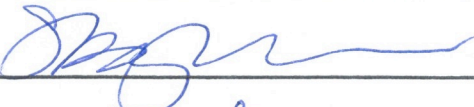
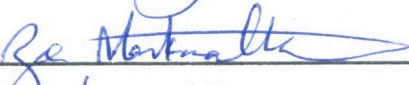
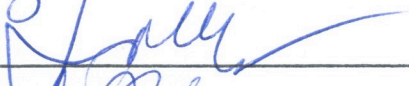


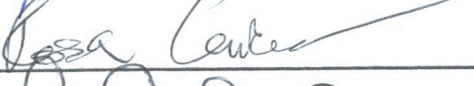

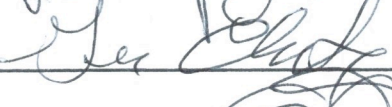




111



I SUPPORT THE BEACON FARMERS MARKET + ITS HOME ON VETERANS PLACE

NAME for 2019 Outdoor Season SIGN

- 111 Gary Larson 
- 112 JIM CLAVIS 
- 113 Nicole Vincenty-Haas 
- 114 Richard Haas 
- 115 Michael Palladino 
- 116 Lauren Van Dyken 
- 117 Kieran Nash 
- 118 Laura Palladino 
- 119 WADSWORTH 
- 120 E. Morse Yes!!!!
- 121 Beth Poague 
- 122 Zoe Markert 
- 123 John Kenny 
- 124 NBMACRIAMARA 
- 125 Mashariki Othman 
- 126 Rosa Calvao 
- 127 Nick Page 
- 128 George Chester 
- 129 Atticus Janigan 
- 130 Erin G Enouen 

Please stay  
Here!!



# BEACON FARMERS MARKET

FARMS / FOOD / MUSIC / COMMUNITY



I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

NAME	SIGNATURE
131. Kyla L Wedenko	Kyla L Wedenko
132. EMMA GOERTZEN	Emma Goertzen
133. Philip Condyles	Philip Condyles
134. Maxwell Johnsen	Maxwell Johnsen
135. Jeanette Sayago	Jeanette Sayago
136. Dolores Barfield	Dolores Barfield
137. Adam Barfield	Kombucha Vendor
138. James Spica	James Spica
139. DOMINIC MELITA	Dominic Melita
140. ANA JAMES	Ana James
141. Janeen Foy	JANEEN Foy
142. Karen James	Karen James
143. Eva Deitch	Eva Deitch
144. RYAN BURK	Ryan Burk
145. Amata Lee	Amata Lee



# BEACON FARMERS MARKET



FARMS / FOOD / MUSIC / COMMUNITY

I support the Beacon Farmers Market and its home on Veterans Place  
for the 2019 Outdoor Season

	NAME	SIGNATURE
1516	Janet Wether	Janet Wether
1517	W MORSE (GO TO VETERAN PL)	NOT D.M.V. W MORSE
1518	Hanna Wellish	
1519	Lauren Stenner	
1520	Nicole Butler	
1521	John Kruglinski	John Kruglinski
1522	John Allred	
1523	Daniel Mulligan	
1524	Molly Rhodes	Molly Rhodes
1525	Carole Penner	Carole Penner
1526	Israel Savage	
1527		
1528		
1529		
1530		